

## **aql text or call**

**providing a low cost alternative to short codes for text and voice based contact**

### **Introduction**

aql, established in 1998, is a provider of wholesale numbering for voice and messaging to the UK telecoms industry, hosting over 59 million numbers on a network spread over 5 points of presence.

The aql text or call service allows wholesale partners to choose, in real time, from over 12 million numbers at low cost.

### **Connecting with aql**

Connection is simple. Lead-times are a matter of days.

aql accepts connectivity via either :

- HTTP/HTTPS
- SMPP
- Email

Our skilled support engineers are available to guide you through the process as part of the setup procedure.

### **Allow your customers to respond**

aql text or call offers a full range of functionality including:

- Numbers available in over 600 area codes
- Accepts inbound text messages from all UK networks
- Accepts voice calls, to be diverted to any UK landline or mobile
- Potential revenue share options
- Fast, low latency routing of inbound messages
- Ideal for promotional material
- Increase interactivity of TV and radio campaigns
- A non-premium rate service - consumers feel confident to text without fear of excessive charging
- Included in bundle with most UK Mobile bundle deals
- High capacity voice capability - accepts multiple voice calls
- High capacity voicemail platform - recorded announcement or voicemail to email service

### **What it costs**

aql text or call numbers start at just £2 per month per number.

- Call forwarding charges of just £0.01 + vat to uk landlines for voice calls
- No charge to receive SMS

