



## aql text or call

providing a low cost alternative to short codes for text and voice based contact

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aql text or call allows you to present a single contact number to your customers for text or voice.

### Introduction

aql, established in 1998, is a provider of wholesale numbering for voice and messaging to the UK telecoms industry, hosting over 59 million numbers on a network spread over 5 points of presence.

The aql text or call service gives you the choice from over 12 million numbers at low cost.

### Setup is online and takes only minutes

- Choose a number from a choice of millions, including memorable numbers
- Forward the voice calls to your office or mobile at a low per-minute cost
- Receive and SMS to your email inbox
- Send replies to any SMS received quickly and simply, just reply to the email.

Our skilled support engineers are available to guide you through the process as part of the setup procedure.

### aql text or call is ideal for

- Advertising - track effectivity of online or printed advertising - use a different number for each advert
- Real time statistics available online
- Increase interactivity of TV and radio campaigns
- A non-premium rate service - consumers feel confident to text without fear of excessive charging
- Included in bundle with most UK Mobile bundle deals
- High capacity voice capability - accepts multiple voice calls
- High capacity voicemail platform - recorded announcement or voicemail to email service

### What it costs

aql text or call numbers start at just £2 per month per number.

- Call forwarding charges of just £0.01 + vat to uk landlines for
- Voice calls and around 9p + vat per minute to mobiles.

